

# Beauty lies in the details

Discover all Bio Marina products

**BioMARINA**  
bellezza sincera



urb  
def  
tonico



## Beauty, the sincere one.

Bio Marina is a line of cosmetics designed to care for the hair, body and face in an organic, eco-friendly, and vegan way.

How often do we realize that we can never be like the models that we see around us, unreal and unattainable? Confronted with this recognition, we don't even realize that we ourselves are beauty. Bio Marina wants to trigger a different process, one starting from the person, seeking that intimate and inter-connected beauty that radiates from within and out toward the world. Appearance is not an end in itself, but a reflection of the internal state of being. In this holistic journey we can reconsider ourselves, and as if we were alchemists, find the philosopher's stone, which transforms lead into gold, and which helps us find the deeper, honest, and real beauty within ourselves.

## Step by step

This approach consists of several steps. The first is the choice of Bio Marina to only start from natural ingredients, produced according to the principles of organic farming, without using animal products. New technologies enable the creation of high quality products, placing Bio Marina as one of the key brands of ecodermocosmetics "Made in Italy." Respect for nature, sustainability, and the ethical application of science are the first and fundamental steps in situating ourselves within a much wider process that concerns our place in the world we live in.\*

It is a true "return to the origins," that is, to the natural ability of the skin to express and reveal itself to the maximum of its characteristics and potential. It is in this way and with this purpose that the Bio Marina line is conceived.

## A product for everyone

It is for many different reasons that we might begin to use a particular cosmetic product. We might be seeking radical intervention, or instead be looking to create a more delicate balance; sometimes we simply need a high quality product to be able to use regularly and frequently. Bio Marina recognizes these different needs as a value.

That's why it creates products that, individually and in combination, respond to such diverse needs. From particularly delicate and suitable formulations for all, to products designed to address specific problems - Bio Marina has created a product for everyone.

\* Discover the philosophy behind Bio Marina's foundation. Find us here:  
[www.incontriconlabellezza.com](http://www.incontriconlabellezza.com)



detailed informations for all products can be found on the [bio-marina.com](http://bio-marina.com) website.

## Bio Marina system

A pink label signals daily care products. These are delicate and are suitable for frequent use, which keeps skin and hair in the best possible condition without the risks posed by continuous use.

A blue label instead marks products intended to restore balance, both through sporadic or more constant and repeated use. Hydration, rebalance, brightening - these are the products' key words.

A purple label, however, is intended for those products with the most impact, or those very specific: from serums to high concentrations of active ingredients, to refining and uniforming products.

The green label is for the new Urban Defenze line of products.

All Bio Marina products can also be combined with one another, multiplying their effects.

### face

- antiage serum
- make up remover cream
- normalizing oily skin cream
- smoothing cream
- brightening cream scrub
- antiage cream
- antioxidant toner

### body

- hand cream
- foot cream
- body shave
- body scrub

### hair

- daily cleansing shampoo
- re-balancing shampoo
- restructuring shampoo
- revitalizing conditioner
- brightening dry oil
- restructuring intensive mask

The green colour is for the new Urban Defense line of products, intended for a skin type often exposed to smog, daily stress and pollution.

# bio guarantees



DERMATOLOGICALLY TESTED which means that the product was reviewed by a dermatologist and a study was carried out on human volunteers.



NICKEL TESTED All our products undergo this test to guarantee a greater level of safety to our clients. The allergic reaction is drastically reduced since the presence of nickel in our products is below 1ppm (1 part per million).



MICROBIOLOGICALLY TESTED This test guarantees hygienic safety and the preservation of the finished product. Made with demineralized, UV purified water that undergoes a constant microbiological examination.



Branded and Certified by AIAB BIO ECO COSMESI. This certification was released and renewed after continuous controls of the process, ingredients and final products.



VEGAN: ingredients, formulas or finished products ARE NOT tested on animals.

There's no use of: Ionizing radiation, hormones or pesticides during the production process. Produced in small quantities to guarantee the freshness of both the products and the ingredients.



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